GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:3308
ANSWERED ON:10.12.2001
MEDICAL TOURISM
JASWANT SINGH YADAV;SURESH RAMRAO JADHAV (PATIL)

Will the Minister of TOURISM be pleased to state:

(a) whether the Government propose to promote Indian System of Medical Tourism;

(b) if so, the details thereof;

(c) whether the Government have chalked out any plan in this regard; and

(d) if so, the steps taken by the Government in this regard?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

(a) & (b): Promotion of Health/`Medical` Tourism is undertaken through IndianSystem of Medicine and Homeopathy to popularise traditional health care systems such as Ayurveda, Yoga, Panchkarma, Rejuvenation therapy etc.

(c) & (d): Government of India in association with the State Governments havedeveloped new innovative tourism products targeting international and domestic tourists to promote Health/medical tourism. Government extends help and support to festivals such as International Yoga Festival to attract international tourists. Some State Governments provide financial incentives to ensure quality facilities and services in medical tourism.